

Privacy Policy

Effective Date: December 23, 2024

Peterson Family Dentistry and/or Collegedale Family Dentistry (“we,” “us,” “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and share information when you opt in to receive SMS messages from us.

Information We Collect

When you opt in to receive SMS messages, we collect:

- Your phone number
- Consent to send SMS messages

How We Use Your Information

We use your information to:

- Send you the SMS messages you’ve opted in to receive
- Provide updates, promotions, or other relevant content based on your preferences

Sharing Your Information

We do not share your phone number or SMS opt-in information with third parties for marketing purposes.

Your Rights

You can opt out of receiving SMS messages at any time by replying with “STOP” to any message we send you.

Data Security

We implement reasonable measures to protect your personal information from unauthorized access or disclosure.

Contact Us

If you have questions or concerns about our privacy practices, contact us at (423) 206-9660.